# Business stay, the social way

THE SOCIAL

Your one-stop shop for business travel solutions

# **About The Social Hub**

The Social Hub is no ordinary hotel. With unique locations across Europe, our comfy rooms, bookable coworking spaces, vibrant meeting and event spaces, professional gyms and convenient restaurants will help you – or your business travellers – feel right at home.

As a leader in the hybrid hospitality industry, we offer beautifully designed spaces where guests can learn, stay, work and play.

Whether you're booking for one person or 100 people, see how The Social Hub's personalised support can simplify business travel for you and your team.



# **Our products**

From overnight stays to multi-night events, our products can accommodate a wide range of business travel needs.

## Stay

Stay for a day, a week or a year in one of our comfortable rooms. With a wide range of options, there's something for every traveller.

#### **Hotel Stay**

- For bookings up to 13 nights
- Features designer rooms and extra amenities

#### **Extended Stay**

- For bookings between 14 nights and 1 year
- Includes either a private or shared kitchen
- Weekly cleaning services

## **Meeting & Events**

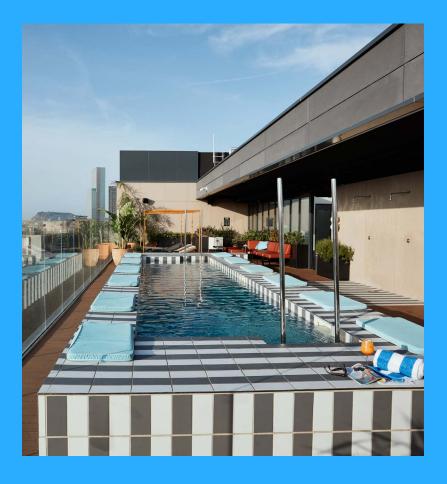
With plenty of flexible event spaces, we can accommodate everything from a two-person business meeting to a 1,500-person conference. Make your meetings and events stand out in our flexible and inspiring spaces.

## Coworking

Whether guests need a desk or an office for the day, week or the year, there are multiple ways to work at The Social Hub.







Partner benefits

# Partner benefits

The Social Hub is where the world meets. We offer coworking spaces for business travellers and entrepreneurs, while also welcoming locals, travellers and students.

When it comes to booking business travel, we understand what you and your guests need.

Our features include:

#### **One contact person**

Deal with a single contact person for a smoother booking process.

#### All-in-one solutions

Experience hybrid hospitality solutions for your business, with customisable stay, meeting and event options.

**Purpose driven** We operate with a social and environmental purpose.

## **Affordable rates**

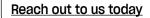
Benefit from competitive rates and affordable add-ons.

#### **Bookable workspaces**

Reserve the perfect workspace, meeting room or event venue.

#### **Book with ease**

Let us simplify your planning and booking process, with streamlined options and personalised service.







Hotel stay, extended stay and group stay options are all available, with comfortable features like:

#### **Convenient rooms**

With a comfortable bed, working desks, lots of wardrobe space, air conditioning and en-suite bathrooms, our rooms have everything business travellers need to refresh and recharge.

## 24/7 pro gym

Business travellers can make the most of our state-of-the-art gyms, furnished with professional Technogym equipment and open 24 hours a day.

#### **Restaurant & Bar**

From scenic rooftop bars to restaurants with bustling terraces, we've got meals from breakfast to dinner covered, plus all the snacks in between.

#### 24/7 reception

Our multilingual staff and security are available around the clock and are trained to meet your every business travel need.

#### Late checkout

Business travellers can ease into their day with checkout as late as 12:00 and enjoy a simple key drop off process.

#### Easy check-in

With self-service check-in options, business arrivals are quick and easy. Plus, our staff are always ready to help.

## **Community events**

Our community has access to an incredible range of events including group workouts, creative evenings, workshops and much more.



## Plus, great features like:

- Fast free Wi-Fi
- Daily housekeeping
- Laundry & ironing
- Parking options
- Free luggage storage
- Bike hire





I chose The Social Hub for my team because of the great location, the ability to book long stays and the friendly atmosphere.

It has all the amenities of a high-end hotel, with an informal touch that invites creativity.

> Esperanza Martinez, Travel Manager, T-systems

# **Stay options**

With booking options for individuals and groups, including short, medium and long term options, we're here to ensure every kind of traveller finds their perfect stay.

## **Hotel stay**

For the short-term traveller in town for a meeting or conference

Guests enjoy stylish rooms and inviting spaces to relax, connect and refuel alongside our global community.

Stay period: 1 night to 2 weeks

## **Group stay**

For the out-of-town conference attendees or office-partiers

When booking for groups of 10 or more guests get all the perks of a Hotel Stay with more flexible booking options.

Stay period: 1 night to a couple of months

#### **Extended stay**

For the medium to long term traveller, staying for a meeting, a trial or a move

We offer all the services of a hotel, with the comforts of a coliving community. Get access to a private or shared kitchen, a free bike to navigate the city and the ability to register at the municipality, all with flexible payment and cancellation options.

Stay period: 2 weeks to 1 year







# Meeting & Events

With a wide range of meeting and event spaces, you'll find everything you need to host your next meeting, speaker event, full scale production or end-of-year party.

# Meeting & Events features:

**High-quality AV tech** Our audio-visual set-up delivers quality for in-person and hybrid meetings.

Fully equipped meeting rooms Complete with video screens, flip boards and brainstorming kits.

#### Great customer support

No matter the size of your event, we're on hand to bring your ideas to life.

**Easy access** Our hubs are easily accessible via car and public transport.

Tailored to your needs From conferences to parties, our spaces can be adapted to your needs.

**Catering for all occasions** We offer food and drink packages for every taste, featuring local produce.

**Creative spaces to connect** Meet and network in our lobbies, theatres, courtyards and rooftop bars.

**Spaces to unwind** Press pause in our open-plan communal spaces for some much needed downtime.





We chose The Social Hub for its good rates, combination of hotel and meeting rooms and the central location in Berlin. The flexibility, 24-hour reception, great location and the friendly, accommodating staff keep us coming back.

> Jesse Falk, Communication Manager, Cognicum

# Our Meeting & Event Spaces

Our meeting and event spaces come in all shapes and sizes, with their own unique designs and features. Host coffeefuelled brainstorms, plan team-building offsites or organise full-scale conferences all under one roof.



## **Meeting Spaces**

Our meeting spaces are the perfect spot for small-to-medium groups to connect, think and create.

Our fully equipped meeting rooms are perfect for:

- Brainstorming
- Coaching
- Workshops
- Training days



## **Event Spaces**

From theatres and rooftops to courtyards and full hub takeovers, our event spaces have something for everyone.

Our customisable event spaces are perfect for:

- Presentations
- Conferences
- Cocktail events
- Company parties
- Film screenings



## **Special Rooms**

From hidden lofts to picturesque penthouses and media spaces, our special rooms are the perfect way to elevate your event.

Our special rooms are perfect for:

- Extraordinary meetings
- Photo and video shoots
- Private parties
- Book launches and readings



## **Restaurant & Bar**

Each of the hub's restaurants and bars feature local produce and flavours, so every destination has its own special flair.

Order from the menu or go bespoke with packages for:

- Catering
- Casual buffets for breakfast, lunch and dinner
- Cocktail parties
- Formal dinners

Coworking

# Coworking

All business travellers receive complimentary access to our flex workspaces. These purposefully crafted spaces allow ambitious creatives, entrepreneurs and start-ups to cross paths and get down to business in a fun and productive way.

#### **Options:**

- Flexible workspaces
- Dedicated desks
- Private offices
- Community pantry and kitchen
- Boardrooms
- Phone booths

#### Features:

- Access to coworking at any of The Social Hub's properties
- Access to our on-site gym, open 24/7
- High speed internet connection
- Free bike use (upon availability)
- Access to The Social Hub's events

The Social Hub's friendly staff, bright offices and relaxed atmosphere made it easy to create a pleasant work environment for our young team.

> Jose M. Vega de Seoane, Managing Director, Becquerel Institute



# **Coworking** options

With multiple coworking memberships, The Social Hub makes it easy to find the perfect fit for your business needs.



## Day pass

Whether you need a desk for the day or simply want to try out our facilities, our day pass offers commitment-free coworking access.

Includes:

- Access from 08:30–18:00
- · Work from a flexible workspace
- Unlimited tea, coffee and water
- Bike usage
- Access to any community events on that day



## **Dedicated desks**

Need personal space? Benefit from a permanent desk and ergonomic chair with our dedicated desk membership.

Includes:

- 24/7 access
- Desk and ergonomic chair
- Monthly meeting room credits
- Gym and bike usage included
- Private locker and postal service
- Access to all community events and activities



# **Flexible workspaces**

Enjoy working from anywhere? Our flexible workspace membership lets you and your team work from any of our 18 European hubs.

Includes:

- Access from 08:30-18:00
- Work from a flexible space
- Short-term, flexible contracts
- Gym and bike usage included
- Access to all community events and activities



# **Private offices**

If you've outgrown your current space, our private offices are fully furnished and regularly cleaned so you and your team can focus on working hard and enjoying our perks.

Includes:

- 24/7 access
- Fully furnished private office
- Monthly meeting room credits
- Gym and bike usage included
- Business registration and postal service
- · Access to all community events and activities

# Sustainability and social impact

At The Social Hub, we strive to create a better society for everybody. It's a bold ambition, but small steps create big change.

Learn more about our impact report here

57,467,386	1,072	24	3	1
Litres of water	Hours	<b>Green</b>	<b>Toiletes</b>	<b>PowerNest</b>
Donated to communities in Africa	contributed	<b>Ambassadors</b>	<b>donated</b>	<b>acquired</b>
with Made Blue	To community volunteering	Added to our new Green Team	To Ghana with The Good Roll	For The Social Hub Eindhoven

6,293	10,000	2,075,432	i and	2
Meals saved From waste with Too Good To Go NL	Trees planted With WeForest	Room nights hosted Across all hubs		Reusable cup systems



# Social change and well-being

'Social' is not only at the heart of our name, it's part of our philosophy. We're proud to support our community with initiatives like Pride sponsorships, access to OpenUp for staff and guests and free event spaces for positive causes. Other initiatives include:

#### **TSH Talent Foundation**

A nonprofit that helps talent from diverse backgrounds overcome societal barriers limiting their opportunities.

#### **Better Society Academy**

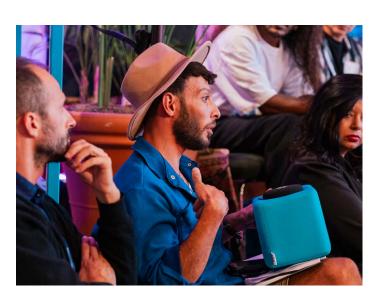
A learning platform that allows changemakers to master new skills, expand their network and amplify their causes.

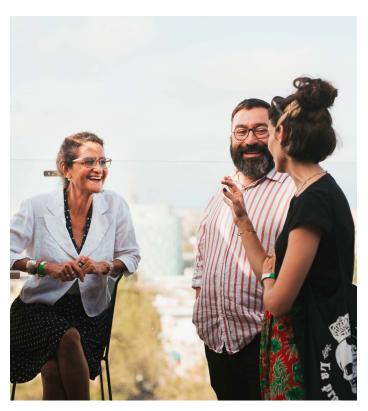
#### Talent Garden Partnership

We've teamed up with Talent Garden to create tailor made courses for our community.

#### Movement on the Ground

Elevating our support of MOTG's humanitarian efforts with the launch of 'Movement Market', allowing our community to buy essentials for those in need.





## Leadership and oversight

As a collective, we regularly review policies, introduce frameworks and establish boards to ensure we're held accountable to our sustainability and impact goals. We do this via:

#### Governance

Sitting with the CEO, the governance team closely monitors our targets, impact and processes.

#### **Diversity and Inclusion Board**

Since 2020, our D&I Board has worked to foster a more forward thinking workplace and contribute to worthwhile causes.

#### Ambassadors and Partnerships Programme

A collaborative network of 200+ changemakers across Europe.

# **Environmental impact**

When it comes to environmental impact, we believe in leading by example while setting realistic, measurable sustainability goals. That's why we offer plant based 'meat' in our restaurants, reusable coffee cups in our cafes and partner with incredible companies like Too Good To Go, Moyee Coffee and WeForest. Other initiatives include:

#### **BREEAM Certification**

As a collective, we're committed to constantly improving our environmental impact, aiming for a "Very Good" rating across all our hubs.

#### The Good Roll

Partnering with The Good Roll to provide 100% tree-friendly toilet paper and tissues, while donating 50% of their profits to build clean toilets in Ghana.

#### Orbisk

Powered by AI, we're trialling Orbisk at five of our locations to reduce food waste by up to 50%.

#### Made Blue

For every plastic-free bottle guests purchase in our restaurant, we donate to Made Blue to help provide clean drinking water to those in need.



# Start your partnership today

Find out how The Social Hub can support you and your businesses travel needs.

